

# Activate Play in LA

Benefiting



Women working together to make PLAY4ALL happen

Engage with a group of philanthropists, industry leaders, and change-makers in Los Angeles, united by a common cause – play.



The Women's Philanthropy Circle (WPC), is a curated group of parents, ambassadors, community leaders, creatives, and innovators who join the Cayton Children's Museum to activate the power of play and help bridge the play divide here in Los Angeles County.

As Cayton ambassadors, WPC members support the Cayton by growing and advancing our PLAY4ALL initiatives that help to enrich the lives of children and families most in need. Acting as an advisory and fundraising group, the WPC works collectively to drive funds, identify new supporters, and establish partnerships and collaborations that allow the Cayton to fulfill its mission.



Primarily tasked with raising funds for our PLAY4ALL free public programs and access initiatives, the WPC meets in person roughly four times a year with additional virtual meetings as needed during the planning of its Annual Brunchon each spring.

Together, we  
make PLAY4ALL  
happen... by  
getting together.

## Level of Commitment

Roughly 3-4 hours a month



## CAYTON CHILDREN'S MUSEUM

Located in Santa Monica, Cayton Children's Museum is a nonprofit organization that activates the power of play to enrich the lives of children and their families, build stronger, more connected communities, and create a better world.

We strive to nurture children of all backgrounds and abilities to become engaged citizens of the world by facilitating collaborative, experiential learning, and creative expression designed for children ages 0-8, including museum exhibits, classes, and equity and access initiatives central to our mission.



## Next Steps

## Member Expectations

- 1 Attend quarterly meetings.
- 2 Spearhead/support fundraising efforts for the WPC Bruncheon (Spring).
- 3 Make a minimum personal contribution of \$3,500 to support the WPC Bruncheon.
- 4 Participate in WPC-led programs and volunteer initiatives.

## Benefits of Involvement

- Connecting with a group of local philanthropists, industry leaders, and change-makers united by a common cause.
- Acknowledgments on museum materials, our website, and event invitations.
- Recognition on museum signage based on financial contribution levels.
- Complimentary Cayton Reachers membership to play all year long.

## Interested in joining us?

Please complete our WPC Interest Form to be considered by our Nominations & Oversight Committee. To learn more, contact **Andrea Murray, Senior Development Director**, at [amurray@caytonmuseum.org](mailto:amurray@caytonmuseum.org) or 424-416-8327. Thank you for making play more accessible to all!