



CAYTON CHILDREN'S MUSEUM ANNOUNCES WE ALL PLAY FAMILY CELEBRATION 2026

Museum-Wide Family Pajama Party Returns May 31, Presented by Babyletto and Hosted by the Women's Philanthropy Circle

SANTA MONICA, Calif., April 13, 2026 — [Cayton Children's Museum](#) today announced the return of “We All Play” Family Celebration, its signature annual fundraiser, reimagined this year as an elevated daytime family pajama party taking over the full museum on Sunday, May 31, 2026, from 10:30 a.m. to 2:30 p.m. Proceeds from the event benefit PLAY4ALL, the museum’s initiative to expand free and subsidized access to the museum for families across Los Angeles County who face financial barriers to enriching play experiences.

Presented by [Babyletto](#) and hosted by Cayton Children’s Museum’s Women's Philanthropy Circle (WPC), Play For All will welcome 500 guests for a day of immersive play, live performances, curated gifts, and interactive activations woven throughout the museum's 24 exhibit spaces, from the Derfner Theater and Art Studios to the Courage Climber, Infinite Reflection corridor, and Grand Exit mural.

As presenting sponsor, Babyletto will transform the Derfner Theater into an immersive “Pajama Party” environment, featuring cozy, design-forward vignettes created with its signature nursery and kids furniture, alongside interactive programming for families. The brand’s support will also fund 80 PLAY4ALL memberships, expanding access for families across Los Angeles.

“The research on play-based learning is unambiguous, and yet access to quality play experiences in Los Angeles remains deeply unequal,” says Thomas Sullivan, President and CEO of Cayton Children’s Museum. “We All Play is how our community comes together to close that gap. Every ticket purchased expands access for a family that PLAY4ALL was built to serve.”

What to Expect on May 31

The pajama party theme runs throughout the museum, with guests encouraged to arrive in their favorite sleepwear. Programming spans all 24 spaces inside the building, including a camping-inspired Derfner Theater with live performances and a mini stage, a pajama customization station, a bubble experience, pancake art demos, a museum-wide scavenger hunt, and a deconstructed swag station. The Infinite Reflection corridor will be styled for gifting moments, while the Grand Exit mural serves as the event's signature photo opportunity.

Spin Master, one of the world's leading global children's entertainment companies, joins We All Play as a brand partner. The company will bring two interactive experiences to life inside the museum — a heroic PAW Patrol adventure station and a Melissa & Doug activation designed to satisfy hungry imaginations — offering hands-on play throughout the day's programming.

Guest Reader: [GUEST READER NAME AND CREDENTIALS — TO BE CONFIRMED]

A special guest reading is planned as one of the event's signature programming moments, bringing Cayton's commitment to literacy and storytelling to life during the celebration. Additional details will be announced in the coming weeks.

Tickets & Packages: Tickets are available at caytonmuseum.org/weallplay.

EVENT DETAILS

- What: We All Play Family Celebration 2026
- When: Sunday, May 31, 2026 | 10:30 a.m. – 2:30 p.m.
- Where: Cayton Children's Museum | 395 Santa Monica Place, Level 3, Suite 374, Santa Monica, CA 90401
- Tickets: caytonmuseum.org/weallplay
- Presenting Sponsor: Babyletto
- Hosted by: Women's Philanthropy Circle

About Cayton Children's Museum

Cayton Children's Museum is Los Angeles County's flagship play-based children's museum, serving children ages 0–8 and their families through 21,000 square feet of intentionally designed, discovery-driven play experiences. Founded in 1991 as the Zimmer Children's Museum and reimagined as Cayton Children's Museum in 2019 following a major community-supported expansion, the museum builds on more than three decades of service to families across Los Angeles. Located in Downtown Santa Monica, Cayton uses play as a foundation for learning, creating immersive environments that support social, emotional, and cognitive development through hands-on exploration. The museum welcomes more than 155,000 visitors annually from Los Angeles County and throughout Southern California.

As a 501(c)(3) nonprofit, Cayton serves as a civic resource for families by expanding access to play through initiatives such as PLAY4ALL memberships, providing free or reduced-cost admission for families facing financial barriers, along with community programs that extend learning beyond the museum's walls. Cayton Children's Museum is also a member of the Association of Children's Museums, the leading global organization supporting excellence, innovation, and access across the children's museum field. Learn more at www.caytonmuseum.org or [Instagram](#).

About the Women's Philanthropy Circle

The Women's Philanthropy Circle is Cayton Children's Museum's primary philanthropic leadership network, mobilizing women advocates to expand access to play, deepen community partnerships, and drive the museum's PLAY4ALL mission forward.

About Babyletto:

Babyletto inspires parents to express themselves in the nursery and beyond with stylish and versatile modern nursery and kids furniture that is well-made, consciously crafted, tested for safety and healthier for the home. For more than a decade, Babyletto has designed the most awarded and recognized modern nursery furniture, like the best-selling Hudson Crib. Today, the brand has expanded to offer kids furniture designed to grow with families, balancing parents' point of view with the evolving needs of their children. These modern and thoughtful essentials from cribs and dressers to seating, mattresses and kids pieces empower them to create beautiful, safe spaces for their families. Please find more information at www.babyletto.com, facebook.com/babyletto or [Instagram @babyletto](#).

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Media Resources

High-resolution images, interviews, and on-site visits are available upon request.

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