



CAYTON CHILDREN'S MUSEUM ANNOUNCES WE ALL PLAY FAMILY CELEBRATION 2026

Museum-Wide Family Pajama Party Returns May 31, Presented by Babyletto and Hosted by the Women's Philanthropy Circle

SANTA MONICA, Calif., April 13, 2026 — [Cayton Children's Museum](#) today announced the return of "We All Play" Family Celebration, its signature annual fundraiser, reimagined this year as an elevated daytime family pajama party taking over the full museum on Sunday, May 31, 2026, from 10:30 a.m. to 2:30 p.m. Proceeds from the event benefit PLAY4ALL, the museum's initiative to expand free and subsidized access to the museum for families across Los Angeles County who face financial barriers to enriching play experiences.

Presented by [Babyletto](#) and hosted by Cayton Children's Museum's Women's Philanthropy Circle (WPC), Play For All will welcome 500 guests for a day of immersive play, live performances, curated gifts, and interactive activations woven throughout the museum's 24 exhibit spaces, from the Derfner Theater and Art Studios to the Courage Climber, Infinite Reflection corridor, and Grand Exit mural.

As presenting sponsor, Babyletto will transform the Derfner Theater into an immersive "Pajama Party" environment, featuring cozy, design-forward vignettes created with its signature nursery and kids furniture, alongside interactive programming for families. The brand's support will also fund 80 PLAY4ALL memberships, expanding access for families across Los Angeles.

"The research on play-based learning is unambiguous, and yet access to quality play experiences in Los Angeles remains deeply unequal," says Thomas Sullivan, President and CEO of Cayton Children's Museum. "We All Play is how our community comes together to close that gap. Every ticket purchased expands access for a family PLAY4ALL was built to serve."

What to Expect on May 31

The pajama party theme will carry throughout Cayton Children's Museum, with guests encouraged to arrive in their favorite sleepwear or opt into complimentary coordinating family pajama sets from official pajama sponsor Kyte Baby, paired with cozy slippers from official slipper sponsor Jellypop. Programming will take place across all 24 exhibit spaces, including the Derfner Theater, Art Studios, Courage Climber, Infinite Reflection corridor, and Grand Exit mural. Presenting sponsor Babyletto will transform part of the museum into a large-scale pillow fort installation featuring spaces to climb, lounge, and play throughout the afternoon.

One of the day's signature experiences will feature celebrated children's author Laura Numeroff, whose beloved classic *If You Give a Mouse a Cookie* has been a staple in homes and classrooms for generations. Following a live reading by Laura, guests will step into an immersive experience hosted by Chrissy Teigen and her culinary brand Cravings by Chrissy Teigen, where warm cookies and milk will be

served alongside themed activities inspired by the book, including pretend cookie-making, coloring stations, and interactive photo moments throughout the day.

Additional live storytimes and performances will take place throughout the afternoon. Comedian and digital creator Adam Rose, whose comedy content reaches millions online, will host a reading of the Dr. Seuss classic *Green Eggs and Ham*, while Los Angeles author Evelina Ruimy will read from her children's book, *Hop's Tales: The Kind Bunny*, a story centered on kindness and friendship. Emmy-nominated choreographer Jennifer Hamilton will lead interactive dance experiences for families, and 10-year-old vocalist Isabella Viking will perform live musical sets during the event. Jonathan Jonah and Matthew Shapiro, stars of the hit Nickelodeon series *The BeatBuds, Let's Jam!*, will also bring The BeatBuds to the museum for live performances throughout the day.

Global children's entertainment company Spin Master will bring two interactive activations to the museum, including a PAW Patrol experience featuring a special appearance by Marshall and a Melissa & Doug-themed vending machine play room designed for hands-on exploration and imaginative play. Once Upon a Farm will stock the museum's play market with snacks and products for families to enjoy throughout the event.

Food and refreshments throughout the day will be provided by Pizza Girl, Trophies Burger Club, Din Tai Fung, HomeState, and more. Additional sponsors include Raising Cane's.

Tickets & Packages: Tickets are \$150 each, and are available at caytonmuseum.org/weallplay.

EVENT DETAILS

- What: We All Play Family Celebration 2026
- When: Sunday, May 31, 2026 | 10:30 a.m. – 2:30 p.m.
- Where: Cayton Children's Museum | 395 Santa Monica Place, Level 3, Suite 374, Santa Monica, CA 90401
- Tickets: caytonmuseum.org/weallplay
- Presenting Sponsor: Babyletto
- Hosted by: Women's Philanthropy Circle

About Cayton Children's Museum

Cayton Children's Museum is Los Angeles County's flagship play-based children's museum, serving children ages 0–8 and their families through 21,000 square feet of intentionally designed, discovery-driven play experiences. Founded in 1991 as the Zimmer Children's Museum and reimagined as Cayton Children's Museum in 2019 following a major community-supported expansion, the museum builds on more than three decades of service to families across Los Angeles. Located in Downtown Santa Monica, Cayton uses play as a foundation for learning, creating immersive environments that support social, emotional, and cognitive development through hands-on exploration. The museum welcomes more than 155,000 visitors annually from Los Angeles County and throughout Southern California.

As a 501(c)(3) nonprofit, Cayton serves as a civic resource for families by expanding access to play through initiatives such as PLAY4ALL memberships, providing free or reduced-cost admission for families facing financial barriers, along with community programs that extend learning beyond the museum's walls. Cayton Children's Museum is also a member of the Association of Children's Museums, the leading

global organization supporting excellence, innovation, and access across the children's museum field. Learn more at www.caytonmuseum.org or [Instagram](#).

About the Women's Philanthropy Circle

The Women's Philanthropy Circle is Cayton Children's Museum's primary philanthropic leadership network, mobilizing women advocates to expand access to play, deepen community partnerships, and drive the museum's PLAY4ALL mission forward.

About Babyletto:

Babyletto inspires parents to express themselves in the nursery and beyond with stylish and versatile modern nursery and kids furniture that is well-made, consciously crafted, tested for safety and healthier for the home. For more than a decade, Babyletto has designed the most awarded and recognized modern nursery furniture, like the best-selling Hudson Crib. Today, the brand has expanded to offer kids furniture designed to grow with families, balancing parents' point of view with the evolving needs of their children. These modern and thoughtful essentials from cribs and dressers to seating, mattresses and kids pieces empower them to create beautiful, safe spaces for their families. Please find more information at www.babyletto.com, facebook.com/babyletto or Instagram [@babyletto](#).

About Jellypop:

Jellypop Kids brings the fun, comfort, and playful spirit of Jellypop to the next generation. Designed in Los Angeles, California, Jellypop Kids offers trend-forward footwear for girls that combines style, durability, and all-day comfort for school, play, and everything in between. With colorful designs, thoughtful details, and accessible pricing, the brand creates shoes kids love to wear and feel confident in.. Parents feel good about buying these for their kiddos. Like the main Jellypop line, Jellypop Kids is committed to fashion that is fun, wearable, and thoughtfully made for everyday adventures. Every pair is PETA-Approved Vegan and crafted with high-quality materials that deliver the look and feel of leather—without the guilt. Recognized by Inc.'s Best in Business and Female Founders 100, Guinness World Record Holders for donating the most shoes within 24 hours, Jellypop continues to make stylish, accessible, and feel-good fashion for everyday life. Please find more information at www.jellypop.la or Instagram [@jellypop.kids](#)

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Media Resources

High-resolution images, interviews, and on-site visits are available upon request.

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